



## Bachelor of Science in **Finance**

USIU-Africa is accredited in Kenya by the Commission for University Education (CUE) & the United States of America by WASC Senior College and University Commission respectively.

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**United States  
International  
University-Africa**

Education to take you places



## PROGRAM DESCRIPTION

This program targets students who wish to pursue careers as wealth managers, fund managers, real estate consultants, auditors, financial analysts and related occupations.

## LEARNING OUTCOMES

Upon successful completion of the program, students will be able to:

1. Determine the value of financial assets and evaluate their appropriateness for potential investors.
2. Formulate, evaluate and communicate portfolio management strategies.
3. Conduct fundamental and technical analysis of stocks.
4. Establish current trends in the financial markets and institutions.

# DEGREE REQUIREMENTS

120 UNITS

## GENERAL EDUCATION

39 UNITS

### SIGNATURE COURSES

15 UNITS

#### STRATEGIES FOR UNIVERSITY SUCCESS

3 UNITS

SUS 1010 Strategies for University Success

#### RESEARCH METHODS

3 UNITS

GRM 2000 Introduction to Research Methods

#### COMMUNITY SERVICE OR COMMUNITY PROJECT

3 UNITS

CMS 3700 Community Service

#### THE SENIOR EXPERIENCE

3 UNITS

SEN 4800 Integrated Senior Seminar

#### FUNDAMENTALS OF INFORMATION LITERACY

3 UNITS

FIL 1010 Fundamentals of Information Literacy

### LANGUAGE STUDIES

12 UNITS

#### ENGLISH LANGUAGE

6 UNITS

ENG 1106 Composition I (WI)

ENG 2206 Composition II (WI)

#### FOREIGN LANGUAGE

6 UNITS

Students must have credit for a foreign language or must take a two-course foreign language sequence of one language.

USIU-Africa offers courses in Arabic (ARB1000), French (FRN1000), Japanese (JPN1000), Spanish (SPN1000), Swahili (SWA1000), Chinese (CHI1000) and Kenya Sign Language (KSL1000).

### DISCIPLINARY GENERAL EDUCATION ELECTIVES

6 UNITS

IST 1010 Introduction to Information Systems

MTH 1109 College Algebra

### SCHOOL-BASED GENERAL EDUCATION ELECTIVES

6 UNITS

Students must choose 2 elective courses; 1 lower level (compulsory) elective from the School of Science and Technology, and 1 from either upper level from the School of Humanities and Social Sciences or School of Science and Technology. The electives are as follows:

## SCHOOL OF HUMANITIES & SOCIAL SCIENCES LIST OF UPPER LEVEL ELECTIVES

FAR	3000	Music of the World
FAR	3001	Visual Arts of the World
GEO	3000	Geography and the Environment
HIS	3015	20th Century Eastern Africa
HIS	3021	History of Modern Asian Civilization
HIS	3025	History of Kenya
IRL	3015	Introduction to Peace & Conflict Studies
LIT	3330	Literature for Children & Adolescents
LIT	3340	Myths, Rituals & Archetypes
LIT	3351	Masterpieces of World Literature
LIT	3775	Post-Colonial Writing in English
LIT	4785	African Authors Seminar
LIT	4815	Oral Literature
LIT	4820	Sacred Literatures of the World
PHL	3309	Major Figures in Philosophy
PHL	3310	Ethics and Value Theory
PSY	3135	Psychology of Communication
PSY	3150	Courtship & Marriage
SOC	3301	Social Problems
SOC	3305	Deviant Behavior
SOC	3310	Family & Kinship in a Multicultural Context
SOC	3500	Social Conflict & Resolution

## SCHOOL OF SCIENCE & TECHNOLOGY LIST OF LOWER LEVEL COMPULSORY ELECTIVE

MTH	2210	Introduction to Applied Statistics
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## SCHOOL OF SCIENCE & TECHNOLOGY LIST OF UPPER LEVEL ELECTIVES

ENV	4000	Environmental Economics
ENV	3200	Water Use & Management
ENV	3500	Regional Environment
ENV	3300	Energy Use and Management
ENV	3288	Field Studies
ENV	4200	Environmental Law
NSC	3304	Biology and the Environment
JRN	3015	Media Management

## CORE COURSES

66 UNITS

## LOWER LEVEL CORE COURSES

18 UNITS

ACT	1010	Principles of Accounting I	3 Units
ACT	2010	Principles of Accounting II	3 Units

BUS 1010	Introduction to Business Organizations	3 Units
BUS 2020	Business Communications	3 Units
ECO 1010	Principles of Microeconomics	3 Units
ECO 1020	Principles of Macroeconomics	3 Units

### UPPER LEVEL CORE COURSES

**48 UNITS**

BUS 3010	Business Law	3 Units
FIN 3010	Principles of Finance	3 Units
MGT 3010	Overview of Management Practices	3 Units
ACT 4060	Taxation I	3 Units
ACT 4110	Taxation II	3 Units
BUS 4020	Business Mathematics and Statistics	3 Units
BUS 4030	Quantitative Methods	3 Units
BUS 4070	Business Values & Ethics	3 Units
BUS 4090	Strategic Management	3 Units
FIN 4010	International Managerial Finance	3 Units
FIN 4020	Corporate Finance	3 Units
FIN 4030	Investments	3 Units
FIN 4040	Money and Capital Markets	3 Units
FIN 4050	Financial Information Systems	3 Units
FIN 4060	Financial Management in the Public Sector	3 Units
FIN 4950	Finance Project	3 Units
OR		
FIN 4910	Finance Internship	3 Units

### CONCENTRATION

**15 UNITS**

#### INVESTMENT MANAGEMENT

FIN 4110	Portfolio and Derivatives Management	3 Units
FIN 4120	Pensions and Insurance	3 Units
FIN 4130	Financial Analysis and Reporting	3 Units
FIN 4140	Emerging Issues in Finance	3 Units
FIN 4150	Financial Modelling	3 Units

#### REAL ESTATE FINANCE

FIN 4210	Real Estate Portfolio Management	3 Units
FIN 4220	Real Estate Investment Analysis	3 Units
FIN 4230	Real Estate Economics	3 Units
FIN 4240	Property Law	3 Units
FIN 4250	Real Estate Management and Consultancy	3 Units

#### ECONOMICS

ECO 4010	Intermediate Microeconomics	3 Units
ECO 4020	Intermediate Macroeconomics	3 Units
ECO 4030	Economic Development	3 Units
ECO 4040	Public Finance	3 Units
ECO 4050	Health Finance and Economics	3 Units

## CAREER OPPORTUNITIES

A Bachelor of Science in Finance opens up a wide range of career opportunities.

Here are some potential career paths:

1. Investment Bankers
2. Financial Consultants
3. Fund Managers
4. Wealth Management
5. Tax Consultants

## ADMISSION REQUIREMENT

Kenya Certificate of Secondary Education (KCSE) or its equivalent with a minimum aggregate of C+ (Plus).

## CONTACTS

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