



Bachelor of Science in **Hotel & Restaurant Management**

USIU-Africa is accredited in Kenya by the Commission for University Education (CUE) & the United States of America by WASC Senior College and University Commission respectively.

www.usiu.ac.ke

    @USIU-Africa

 @ExperienceUSIU



**United States
International
University-Africa**

Education to take you places

PROGRAM DESCRIPTION

This program prepares students for a career in the hospitality industry with an emphasis on practical applications. We take into account that an effective manager needs practical experience in the hospitality/tourism industry. The Chandaria School of Business is committed to excellence in the formulation and delivery of programs in a climate that includes:

- An interdisciplinary faculty with a holistic perspective
- Small classes that facilitate greater student-teacher interaction and personal attention

LEARNING OUTCOMES

Upon successful completion of the course, the learner will be able to:

1. Make use of information and communication technology in hospitality operations.
2. Implement appropriate procedures for the delivery of hospitality services.
3. Apply basic research methods in hotel and restaurant management.
4. Explain the environmental, socio-cultural and global diversity of the modern hospitality industry.
5. Develop new hotel and restaurant products and services.

DEGREE REQUIREMENTS

120 UNITS

GENERAL EDUCATION

39 UNITS

SIGNATURE COURSES

15 UNITS

STRATEGIES FOR UNIVERSITY SUCCESS

3 UNITS

SUS 1010 Strategies for University Success

RESEARCH METHODS

3 UNITS

GRM 2000 Introduction to Research Methods

COMMUNITY SERVICE OR COMMUNITY PROJECT

3 UNITS

CMS 3700 Community Service

THE SENIOR EXPERIENCE

3 UNITS

SEN 4800 Integrated Senior Seminar

FUNDAMENTALS OF INFORMATION LITERACY

3 UNITS

FIL 1010 Fundamentals of Information Literacy

LANGUAGE STUDIES

12 UNITS

ENGLISH LANGUAGE

6 UNITS

ENG 1106 Composition I (WI)

ENG 2206 Composition II (WI)

FOREIGN LANGUAGE

6 UNITS

Students must have credit for a foreign language or must take a two-course foreign language sequence of one language.

USIU-Africa offers courses in Arabic (ARB1000), French (FRN1000), Japanese (JPN1000), Spanish (SPN1000), Swahili (SWA1000), Chinese (CHI1000) and Kenya Sign Language (KSL1000).

DISCIPLINARY GENERAL EDUCATION ELECTIVES

6 UNITS

IST 1010 Introduction to Information Systems

MTH 1109 College Algebra

SCHOOL-BASED GENERAL EDUCATION ELECTIVES

6 UNITS

Students must choose 2 elective courses; 1 lower level (compulsory) elective from the School of Science and Technology, and 1 from either upper level from the School of Humanities and Social Sciences or School of Science and Technology. The electives are as follows:

SCHOOL OF HUMANITIES & SOCIAL SCIENCES LIST OF UPPER ELECTIVES

FAR	3000	Music of the World
FAR	3001	Visual Arts of the World
GEO	3000	Geography and the Environment
HIS	3015	20th Century Eastern Africa
HIS	3021	History of Modern Asian Civilization
HIS	3025	History of Kenya
IRL	3015	Introduction to Peace & Conflict Studies
LIT	3330	Literature for Children & Adolescents
LIT	3340	Myths, Rituals & Archetypes
LIT	3351	Masterpieces of World Literature
LIT	3775	Post-Colonial Writing in English
LIT	4785	African Authors Seminar
LIT	4815	Oral Literature
LIT	4820	Sacred Literatures of the World
PHL	3309	Major Figures in Philosophy
PHL	3310	Ethics and Value Theory
PSY	3135	Psychology of Communication
PSY	3150	Courtship & Marriage
SOC	3301	Social Problems
SOC	3305	Deviant Behavior
SOC	3310	Family & Kinship in a Multicultural Context
SOC	3500	Social Conflict & Resolution

SCHOOL OF SCIENCE & TECHNOLOGY COMPULSORY LOWER LEVEL ELECTIVE

MTH	2210	Introduction to Applied Statistics
-----	------	------------------------------------

SCHOOL OF SCIENCE & TECHNOLOGY LIST OF UPPER LEVEL ELECTIVES

ENV	4000	Environmental Economics
ENV	3200	Water Use & Management
ENV	3500	Regional Environment
ENV	3300	Energy Use and Management
ENV	3288	Field Studies
ENV	4200	Environmental Law
NSC	3304	Biology and the Environment
JRN	3015	Media Management

CORE COURSES

81 UNITS

LOWER LEVEL CORE COURSES

24 UNITS

ACT	1010	Principle of Accounting I	3 Units
BUS	2010	Business Mathematics	3 Units
BUS	2020	Business Communications	3 Units
ECO	1010	Principles of Microeconomics	3 Units
ECO	1020	Principles of Macroeconomics	3 Units
HRM	1020	Kitchen Organizations and Food Knowledge	3 Units

HRT	1010	Introduction to Hospitality and Tourism Management	3 Units
HRT	2010	Food Production	3 Units

UPPER LEVEL CORE COURSES **36 UNITS**

BUS	3010	Business Law	3 Units
BUS	4070	Business Values and Ethics	3 Units
BUS	4090	Strategic Management	3 Units
HRM	3010	Food and Beverage Cost Control	3 Units
HRM	3020	Catering Management	3 Units
HRM	3050	Hotel and Restaurant Managerial Accounting and Finance	3 Units
HRM	4015	Food and Beverage Management	3 Units
MGT	4030	Cross Cultural Management	3 Units
MGT	4040	Human Resource Management	3 Units
MKT	3010	Principles of Marketing	3 Units
MKT	4050	Services Marketing	3 Units
HRM	4900	Hotel and Restaurant Project	3 Units
OR			
HRM	4910	Hotel and Restaurant Internship	3 Units

HOTEL AND RESTAURANT MANAGEMENT ELECTIVES **6 UNITS**

Students must choose two upper electives from:

BUS	4080	Business Process Management	3 Units
HRM	3035	Beverage and Bar Service Management	3 Units
HRM	3045	Advanced Food Production	3 Units

CONCENTRATIONS **15 UNITS**

HOTEL MANAGEMENT

BUS	4010	Small Business Entrepreneurship	3 Units
HRM	3040	Hygiene and Nutrition	3 Units
HRM	4020	Front Office Management	3 Units
HRM	4025	Hotel Information Systems	3 Units
HRM	4030	Housekeeping and Laundry Management	3 Units

HOSPITALITY PLANNING AND DEVELOPMENT

BUS	4010	Small Business Entrepreneurship	3 Units
HRM	3030	Environmental Management for Hotels	3 Units
HRM	3025	Physical Plant Development and Maintenance	3 Units
HRM	3015	Hotel and Catering Law	3 Units
HRM	4010	Restaurant Development and Operations	3 Units

CAREER OPPORTUNITIES

A Bachelor of Science in Hotel and Restaurant Management opens up a wide range of career opportunities.

Here are some potential career paths:

1. Airlines
2. Hotels and Restaurants
3. Government Agencies
4. Banks and Financial Institutions
5. Events and Meeting Companies
6. Entrepreneurial Opportunities

ADMISSION REQUIREMENT

Kenya Certificate of Secondary Education (KCSE) or its equivalent with a minimum aggregate of C+ (Plus).

CONTACTS

P.O. Box 14634 - 00800,
USIU Road, Off Thika Road (Exit 7),
Nairobi, Kenya



 +254 730 116 290 /291 /247 /300 /397 /503 /522

 admit@usiu.ac.ke

 +254 755 844 849