

Accelerate your career without hitting pause, and lead the future from anywhere.

**MASTER OF  
BUSINESS  
ADMINISTRATION  
(MBA)**

**FULLY ONLINE**



**United States  
International  
University-Africa**

Education to take you places

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[www.usiu.ac.ke](http://www.usiu.ac.ke)



## PROGRAM DESCRIPTION

The Master of Business Administration program develops skilled, ethical managers and leaders for public, private, and non-profit sectors. Delivered online over 5 semesters (about 18 months), it offers flexibility for students to continue their work and personal commitments.

The curriculum emphasizes social science theories and practices relevant to both local and global management, providing students with a comprehensive understanding of key global issues.

## LEARNING OUTCOMES

- Analyze and interpret financial information for decision making.
- Formulate, implement and evaluate firm strategies.
- Demonstrate leadership and ethical behaviour in a diverse environment.
- Conduct research for managerial planning and decision making.
- Employ global management practices.

## DEGREE REQUIREMENTS

45 UNITS

<b>MBA 6000</b> Organizational Behaviour	3 Units
<b>MBA 6010</b> Managerial Marketing	3 Units
<b>MBA 6020</b> Strategic Human Resource Management	3 Units
<b>MBA 6030</b> Legal Environment of Business	3 Units
<b>MBA 6040</b> Managerial Finance	3 Units
<b>MBA 6050</b> Leadership and Ethics	3 Units
<b>MBA 6060</b> Managerial Accounting	3 Units
<b>MBA 6070</b> Managerial Economics	3 Units
<b>MBA 6080</b> Strategic Management	3 Units
<b>MBA 6090</b> Management Information Systems	3 Units
<b>MBA 6100</b> Operations Management	3 Units
<b>MBA 6110</b> Business Statistics	3 Units
<b>MBA 6120</b> Business Research Methods	3 Units
<b>MBA 6130</b> Research Project 1	3 Units
<b>MBA 6131</b> Research Project 2	3 Units

## ADMISSION REQUIREMENTS

The applicants must meet the following requirements:

01

A Bachelor's degree with at least second upper honours (or GPA of 3.0) from an accredited institution of higher learning with a background in business field or its equivalent OR

02

Second lower Bachelor's degree (or GPA of 2.5) in business field or its equivalent with at least 2 years working experience.

## WHY OUR ONLINE PROGRAMS

- ✔ Instructor-led
- ✔ Flexible
- ✔ Instructor presence
- ✔ Accessible & inclusive
- ✔ Global interactive learning and network
- ✔ Dual accreditation in Kenya & USA

### FOR MORE INFORMATION:

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